MARKET YOUR BRAND TO GEORGIA COUNTY LEADERS!

Georgia County Government ~ Member Services Guide
County Excellence Awards ~ CountyLine eNewsletter

FOR MORE INFORMATION, PLEASE CONTACT:
WHY ACCG?

- Our membership encompasses all 159 Georgia counties and is represented by more than 810 county commissioners.
- Our constituency also includes 400 appointed county clerks, managers, administrators and attorneys, and more than 80,000 full-time and part-time employees.
- We work on behalf of county officials and their communities by providing public policy and legislative advocacy, leadership development, civic and community engagement initiatives, insurance and retirement programs that specialize in local government needs and other cost saving programs.

OUR REACH:

Our communications are distributed to the decision makers in 100% of Georgia counties, including:

- County Commissioners
- County Managers
- Administrators
- County Attorneys
- Clerks

Georgia County Government is also mailed to the members of the Georgia Congressional Delegation, members of the Georgia General Assembly (180 House Members/56 Senators) and ACCG Partners.

Archived issues of Georgia County Government and CountyLine are available at accg.org, ensuring a lasting online presence and repeated exposure.

Market your business to the people who count.
Contact your Naylor account executive today!
2019 EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>FEATURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring</td>
<td>County Government 101:</td>
</tr>
<tr>
<td>Theme: County</td>
<td>* Partnering with State</td>
</tr>
<tr>
<td>Government</td>
<td>* A Look at County Revenue Sources</td>
</tr>
<tr>
<td></td>
<td>* ACCG Lifelong Learning Academy</td>
</tr>
<tr>
<td></td>
<td>* Celebrate National County Government</td>
</tr>
<tr>
<td></td>
<td>Annual Conference Preview</td>
</tr>
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<td></td>
<td>Solar Energy as a Revenue Stream</td>
</tr>
<tr>
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<td>Hard to Count Communities (Census Article)</td>
</tr>
<tr>
<td></td>
<td>Short-Term Rentals</td>
</tr>
<tr>
<td>Summer</td>
<td>Ochthorpe County Focus: Meet ACCG’s New President</td>
</tr>
<tr>
<td>Theme: Oglethorpe County Focus</td>
<td>ACCG Civic Affairs Foundation</td>
</tr>
<tr>
<td></td>
<td>Rural Health Update</td>
</tr>
<tr>
<td></td>
<td>Partner Article</td>
</tr>
<tr>
<td></td>
<td>College/Underserved Partnership Program</td>
</tr>
<tr>
<td>Fall</td>
<td>Preparedness -</td>
</tr>
<tr>
<td>Theme: Resilient Counties</td>
<td>* September is National Preparedness Month</td>
</tr>
<tr>
<td></td>
<td>* Economic Impact of Natural Disasters and the Resilience of Counties</td>
</tr>
<tr>
<td></td>
<td>* ACCG Emergency Preparedness Promo</td>
</tr>
<tr>
<td></td>
<td>Cybersecurity -</td>
</tr>
<tr>
<td></td>
<td>* October is National Cybersecurity Awareness Month</td>
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<td></td>
<td>* ACCG Suite</td>
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<tr>
<td></td>
<td>Legislative Leadership Conference Preview</td>
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<tr>
<td></td>
<td>2019 Legislative Service Awards</td>
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<td></td>
<td>ACCG Retirement Service Awards</td>
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<td>2019 GCIP Highlights</td>
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<td></td>
<td>Partner Article</td>
</tr>
<tr>
<td></td>
<td>UGA Extension Article</td>
</tr>
<tr>
<td>Winter</td>
<td>What’s on Your Website? The legalities of what Should be Posted on a County Website</td>
</tr>
<tr>
<td>Theme: Communication is Key</td>
<td>* Profile of User-Friendly County Website</td>
</tr>
<tr>
<td></td>
<td>* Engaging Your County Employees</td>
</tr>
<tr>
<td></td>
<td>* Diversity and Inclusion - the County’s Role</td>
</tr>
<tr>
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<td>Local Complete Committees (Census Article)</td>
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<td></td>
<td>2020 Legislative Preview</td>
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<tr>
<td></td>
<td>Q&amp;A with ACCG Policy Council</td>
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<td></td>
<td>2020 Capital Connection Conference Preview</td>
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</tbody>
</table>

*Editorial Calendar is tentative and subject to change.

For more information, contact ACCG Communications Manager, Schuyler Harding at 404.589.7808 or sharding@accg.org
Net Advertising Rates
All rates include an Ad Link in the digital edition of the magazine.

<table>
<thead>
<tr>
<th>Full-Color Rates</th>
<th>1-2x</th>
<th>3-4x</th>
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</thead>
<tbody>
<tr>
<td>Double Page Spread</td>
<td>$3,229.50</td>
<td>$3,069.50</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td>$2,479.50</td>
<td>$2,389.50</td>
</tr>
<tr>
<td>Inside Front or Inside Back Cover</td>
<td>$2,279.50</td>
<td>$2,189.50</td>
</tr>
<tr>
<td>Full Page</td>
<td>$1,779.50</td>
<td>$1,689.50</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$1,449.50</td>
<td>$1,379.50</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$1,249.50</td>
<td>$1,189.50</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$859.50</td>
<td>$819.50</td>
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<tr>
<td>1/4 Page</td>
<td>$579.50</td>
<td>$549.50</td>
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<td>1/6 Page</td>
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<td>$439.50</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>$379.50</td>
<td>$359.50</td>
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<table>
<thead>
<tr>
<th>Black-and-White Rates</th>
<th>1-2x</th>
<th>3-4x</th>
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</thead>
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<tr>
<td>Full Page</td>
<td>$1,179.50</td>
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<td>2/3 Page</td>
<td>$939.50</td>
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<tr>
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<td>$819.50</td>
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<tr>
<td>1/3 Page</td>
<td>$679.50</td>
<td>$649.50</td>
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<tr>
<td>1/4 Page</td>
<td>$489.50</td>
<td>$469.50</td>
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<tr>
<td>1/6 Page</td>
<td>$429.50</td>
<td>$409.50</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>$279.50</td>
<td>$259.50</td>
</tr>
</tbody>
</table>

Revisions and Proofs: $50
Position Guarantee: 15% Premium

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Digital Edition Branding Opportunities

- Skyscraper | $1,300
- Sponsorship | $800
- Sponsorship Max | $1,100
- Toolbar | $450

For the latest online specs, please visit: www.naylor.com/onlinespecs

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of $30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions (less any discount applicable for the number of insertions completed in the contract). All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). (Rates as of August 2018)
## COUNTY EXCELLENCE AWARDS

### Net Advertising Rates

All rates include an Ad Link in the digital edition of the magazine.

<table>
<thead>
<tr>
<th>Full-Color Rates</th>
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<tbody>
<tr>
<td>Double Page Spread</td>
<td>$3,069.50</td>
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<tr>
<td>Outside Back Cover</td>
<td>$2,399.50</td>
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<tr>
<td>Inside Front or Inside Back Cover</td>
<td>$2,199.50</td>
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<tr>
<td>Full Page</td>
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<p>| | |</p>
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<th></th>
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<tbody>
<tr>
<td>Full Page</td>
<td>$1,119.50</td>
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<tr>
<td>2/3 Page</td>
<td>$879.50</td>
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<tr>
<td>1/2 Page</td>
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<td>$609.50</td>
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### Digital Edition Branding Opportunities

- Skyscraper | $1,300
- Sponsorship | $760
- Sponsorship Max | $1,040
- Toolbar | $430

For the latest online specs, please visit: [www.naylor.com/onlinespecs](http://www.naylor.com/onlinespecs)

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MEMBER SERVICES GUIDE

Net Advertising Rates
All rates include an Ad Link in the digital edition of the directory.

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</table>

*Revisions and Proofs: $50*
*Position Guarantee: 15% Premium*

Digital Edition Branding Opportunities

| Skyscraper | $1,300 | Sponsorship Max | $1,100 |
| Toolbar    | $450   |

Net Advertising Rates

For the latest online specs, please visit: www.naylor.com/onlinespecs

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EXTEND YOUR PRINT ADVERTISING INVESTMENT WITH THE UNIQUE BENEFITS OF DIGITAL MEDIA

• Link your ad to the landing page of your choice
• Increase traffic to your website
• Interact with viewers to facilitate the buying process
• Generate an immediate response from customers
• Members and readers receive each issue via email and each new issue is posted on ACCGs website. A full archive of past issues is available, ensuring longevity for your online presence.

In addition to print, Georgia County Government is available in a digital version. Viewers can flip through the pages, forward articles to colleagues and click ads to be redirected to advertiser’s websites.

GEORGIA COUNTY GOVERNMENT, MEMBER SERVICES GUIDE & COUNTY EXCELLENCE AWARDS DIGITAL EDITIONS

Large Toolbar | $450
Your company name is displayed on the toolbar, found in the top-left corner of every page of the digital edition next to frequently used navigational icons.

Skyscraper | $1,300
The Skyscraper ad displays the entire time the digital edition is open giving your message consistent and lasting exposure.

Sponsorship MAX* | $1,100
Sponsorship* | $800
Your message will be prominently displayed directly across from the cover of the magazine.

*Video capabilities are not supported for Sponsorship MAX.
GEORGIA COUNTY GOVERNMENT, MEMBERS SERVICES
GUIDE, COUNTY EXCELLENCE AWARDS
INDEX OF ADVERTISERS CATEGORIES

Our publications feature an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only $20 each. If your product or service is not listed below, a new category can be created for you.

- Access Control
- Accountants
- Aggregate Equipment
- Aggregate Spreading Equipment
- Aggregates
- Appraisal
- Architects
- Asphalt Paving
- Associations
- Attorneys
- Auctioneers
- Beverages
- Blasting Services
- Building Supply
- Bulk Transporters: Petroleum, Asphalt, Dry
- Bulk Products
- Business Systems
- Cement
- Clearing Equipment
- Computer Software
- Concrete
- Construction
- Construction Testing & Inspection
- Construction Equipment
- Consulting Engineers
- CPAs
- Drainage Systems
- Dust Control
- Education Services
- Emergency Medical System
- Engineering
- Environmental Engineers
- Erosion Control
- Financial Services
- Fire Protection
- Fuels and Lubricants
- General Contractors
- Heavy Equipment
- Hotels
- Human Resources
- HVAC
- Landscaping
- Lawn Equipment
- Lighting
- Loading Equipment
- Loans
- Manufactured Housing
- Medical Services
- Meters
- Mowing Equipment
- Paving Equipment
- Professional Services
- Program Management
- Public Safety Systems
- Pumps & Systems
- Quality Control Equipment
- Radio Communications
- Ready Mix Concrete
- Ready Mix Plants
- Ready Mix Producers
- Rehabilitation Programs
- Retaining Walls
- Retirement Services
- Risk Management
- Road Building Equipment
- Retaining Walls
- Retirement Services
- Risk Management
- Road Building Equipment
- Securities
- Signs
- Site Preparation
- Software
- Street Sweeping
- Surveyors
- Telecommunications
- Telephone Utility
- Temporary Labor
- Testing Equipment & Materials
- Testing
- Tire Sales & Services
- Tractor Sales & Equipment
- Truck Sales & Equipment
- Two-Way Radio
- Uniforms
- Utilities Vending
- Waste Management/Removal
- Wireless Communication
- Workers' Compensation
- Vehicles - Fleet
- Other:

One free listing with any size ad. Additional listings are $20 each. No limit. Please list new categories on this sheet.

_____ Additional Categories X $20 = $____________________

Initial:________ Date:____________________
We appreciate the editorial contributions of our Partner Members. To show our gratitude, we’d like to offer contributing members a chance to include your advertisement with or adjacent to your editorial submission at a discounted rate. Contact your Naylor representative today for more information!

Please select from the following full-color options:

- Full Page | $1,529.50
- 1/2 Page | $999.50
- 1/4 Page | $509.50

Rates include a link to your website in the digital version of Georgia County Government!
Artwork Requirements

All digital color and grayscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either grayscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Material Upload

Go to the Naylor website at www.naylor.com

Production Services, Proofs and Revisions

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Specs for Outsert/Inserts

1 Page / 1 surface: 8.375" x 10.875"  
1 Page / 2 surface: 8.375" x 10.875"  
2 Page / 4 surface: 8.375" x 10.875"  
Postcards: 6" x 4.25"  
Heavy Card Stock Insert: 8.25" x 10.75"  
Postal Flysheets: 8.5" x 11"

Digital Edition

For more information, visit: http://www.naylor.com/onlinespecs

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GEORGIA COUNTY GOVERNMENT
DIGITAL EDITION BUNDLED PACKAGES

Increase your return on investment by taking advantage of our bundled package rates for advertising in the digital edition of Georgia County Government. The Sponsorship, Skyscraper and Toolbar positions appear around the virtual magazine, allowing your message to be seen first. The digital edition is emailed to more than 2,200 recipients four times a year and is archived on the Association County Commissioners of Georgia’s website, ensuring lasting impact for your message. Return this completed form to your Naylor account executive to maximize exposure for your business to Georgia’s county government leaders with these cost-effective opportunities.

1. Select from the following options:
   - ❑ Skyscraper and Toolbar | $1,410 (you save $340)
   - ❑ Sponsorship and Skyscraper | $1,105 (you save $995)
   - ❑ Sponsorship and Toolbar | $825 (you save $425)

   All rates are per insertion. Invoices are issued upon publication.

2. Choose the issue(s) in which you would like your ad to run:
   - ❑ Spring 2019 (ACG-Q0119)
   - ❑ Summer 2019 (ACG-Q0219)
   - ❑ Fall 2019 (ACG-Q0319)
   - ❑ Winter 201- (ACG-Q0419)

3. Total your order:

   $_______________ (Ad Price) x _______ (Number of Issues) = $_______________ TOTAL PRICE

   Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name: ______________________________________________________________________________________

Primary Contact: _____________________________________________________________________________________

Position: ___________________________________________________________________________________________

Address: ___________________________________________________________________________________________

City: ________________________________ State/Province: __________ Zip/Postal Code: _________________________

Phone: ______________________________ Fax: __________________________________________________________

Email: ___________________________________________________________________________________________

Website: __________________________________________________________________________________________

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X __________________________ Date: __________________________

All cancellations must be received in writing and all premium positions (banners) are NON-cancelable. Cancellations of online ads will be pro-rated to the next 30 days exposure with a $50.00 processing fee. Submission and/or approval of online advertising copy must be received within 60 days of the contract. (ACG-Q0119)

Please sign and return to:
GEORGIA COUNTY GOVERNMENT
direct-mail and belly band opportunities

Catch readers’ attention by placing a flier, brochure or postcard inside the clear bag in which Georgia County Government is mailed. Guarantee your message gets exposure with a direct-mail piece shipped with the publication. Or, ensure readers interact with your message by wrapping it around Georgia County Government with a belly band. This exclusive position is only sold to one advertiser. Readers must detach the full-color belly band to access the publication, positioning your ad to be noticed.

In addition to the printed version, we can attach your direct-mail piece or belly band to the digital publication for a nominal fee — simply supply the digital file of the ad in high-resolution PDF format. Additional charges apply to animated ads.

**Net Rates—Pieces Furnished by Advertiser**

<table>
<thead>
<tr>
<th>Surfaces</th>
<th>Print Distribution Only</th>
<th>Print &amp; Digital Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Belly Band</td>
<td>$3,359.50</td>
<td>N/A</td>
</tr>
<tr>
<td>1-Page (2 surfaces.)</td>
<td>$1,329.50</td>
<td>$1,479.50</td>
</tr>
<tr>
<td>2-Page (4 surfaces)**</td>
<td>$1,669.50</td>
<td>$1,869.50</td>
</tr>
<tr>
<td>Postcard</td>
<td>$1,329.50</td>
<td>$1,479.50</td>
</tr>
</tbody>
</table>

Direct-mail piece should not exceed dimensions of publication with which it will be mailed. If folding is required, additional fees apply.

*Advertisers placing a display ad and direct mail piece in same publication will receive a 25% discount, to be applied to the ad of lesser value.

**3-Pages/6-Surfaces or more available; quotes supplied upon request.

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

**Advertiser Information**

Company Name: ____________________________________________

Primary Contact: __________________________________________

Address: ________________________________________________

City: ____________________________________ State/Province: __________ Zip/Postal Code: __________

Phone: ________________________________________________

Fax: ________________________________________________

Email: ________________________________________________

Website: ______________________________________________

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X __________________________ Date: __________

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of $30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). (ACG-Q0119)

Please sign and return to:
GEORGIA COUNTY GOVERNMENT
DIGITAL EDITION BRANDING OPPORTUNITIES

Please select from the following options and return the completed form to your account executive today. All display positions are exclusive and will be awarded on a first-come, first-served basis.

1. Select from the following options:
   - ❑ Digital Edition Skyscraper | $1,300
   - ❑ Digital Edition Sponsorship Max | $1,100
   - ❑ Digital Edition Sponsorship | $800
   - ❑ Digital Edition Toolbar | $450

All rates are per insertion. Invoices are issued upon publication.

2. Choose the issue(s) in which you would like your ad to run:
   - ❑ Spring 2019 (ACG-Q0119)
   - ❑ Summer 2019 (ACG-Q0219)
   - ❑ Fall 2019 (ACG-Q0319)
   - ❑ Winter 2019 (ACG-Q0419)

3. Total your order:

   $_______________ (Ad Price) x _______ (Number of Issues) = $_______________ TOTAL PRICE

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name: ________________________________________________________________
Primary Contact: __________________________________________________________________Position: _______________________________
Address: ______________________________________________________________________
City: __________________________ State/Province: __________ Zip/Postal Code: __________
Phone: __________________________ Fax: __________________________________________
Email: __________________________ Website: ________________________________

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X __________________________ Date: __________

Please sign and return to: ACCGNAYLOR

Advancing Georgia's Counties. ASSOCIATION SOLUTIONS
MEMBER SERVICES GUIDE & COUNTY EXCELLENCE AWARDS
DIGITAL EDITION BRANDING OPPORTUNITIES

Please select from the following options and return the completed form to your account executive today. All display positions are exclusive and will be awarded on a first-come, first-served basis.

1. Select from the following options:
   - Digital Edition Skyscraper | $1,300
   - Digital Edition Sponsorship Max | $1,100
   - Digital Edition Sponsorship | $800
   - Digital Edition Toolbar | $450

   All rates are per insertion. Invoices are issued upon publication.

2. Choose the issue(s) in which you would like your ad to run:
   - Member Services Guide
   - County Excellence Awards

3. Total your order:
   $_______________ (Ad Price) x _______ (Number of Issues) = $_______________ TOTAL PRICE

   Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name: ________________________________________________________________

Primary Contact: ____________________________________________________________

Position: _________________________________________________________________

Address: _________________________________________________________________

City: ____________________________ State/Province: ____________ Zip/Postal Code: ____________

Phone: ____________________________ Fax: ____________________________

Email: ____________________________ Website: ____________________________

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X ____________________________ Date: ____________________________

All cancellations must be received in writing and all premium positions (banners) are NON-cancelable. Cancellations of online ads will be pre-rated to the next 30 days exposure with a $50.00 processing fee. Submission and/or approval of online advertising copy must be received within 60 days of the contract. (ACG-A0118), (ACG-A0018)

Please sign and return to:
**COUNTYLINE ENEWSLETTER**

**ENEWSLETTER BRANDING OPPORTUNITIES**

To be included in the CountyLine eNewsletter, please select from the options below, then return this completed form to your Naylor account executive.

Advertisements must be in JPG format (animation and Flash/SWF files are not accepted) and the total file size must not exceed 100kb. Contract advertisers may change their ad artwork once a month at no additional cost. Advertisers will receive campaign performance reports that detail monthly ad impressions and click-throughs on an as-requested basis.

**Vertical Banner**

- **12 Months | $3,020**

All advertisers will receive an invoice for the total amount, due upon activation.
When renewing online ads, priority and first right-of-refusal will be given to advertisers who commit to 12 months. All other companies will be renewed on a first-come, first-served basis.

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Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

**ADVERTISER INFORMATION**

Company Name: ________________________________________________________________

Primary Contact: ___________________________________________ Position: _______________________

Address: ____________________________________________________________________________

City: ___________________________________________ State/Province: ___________ Zip/Postal Code: _______________________

Phone: ____________________________________________________________________________ Fax: _______________________________________________

Email: ___________________________________________________________________________ Website: ____________________________________________

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X ___________________________________________ Date: _______________________

All cancellations must be received in writing and all premium positions (banners) are NON-cancelable. Cancellations of online ads will be pro-rated to the next 30 days exposure with a $50.00 processing fee. Submission and/or approval of online advertising copy must be received within 60 days of the contract. (ACG-N0018)

Please sign and return to:
ABOUT **COUNTYLINE** ENEWSLETTER

NAYLORNETWORK.COM/ACG-NWL

Now more than ever, professionals consume information on the go. Our CountyLine eNewsletter allows members to stay informed about timely industry topics and association news whether they are in the office or on the road.

**Enjoy the benefits of a targeted eNewsletter:**

- Delivers your message directly to the inbox of nearly 3,000 decision-makers on a regular basis
- In addition to nearly 3,000 members, opt-in subscription means that professionals in the market for your products and services see your message
- Frequently forwarded to others for additional exposure
- Cross-promoted in other ACCG publications and communications pieces
- Directs visitors to the landing page of your choice to facilitate the purchasing process
- Archives are accessible for unlimited online viewing

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**Vertical Banner**

**12 Months | $3,020**

- Only four advertisers per issue – NO ROTATION
- 120 x 240 pixels

**Distributed Monthly**

*For the latest online specs, please visit: [www.naylor.com/onlinespecs](http://www.naylor.com/onlinespecs)*

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.
GEORGIA COUNTY GOVERNMENT
LOGO & PROFILE SECTION

The Logo & Profile section of Georgia County Government allows you to communicate to current and future clients what your company has to offer with a 50-word profile. Adding your business logo will ensure your profile stands out from the competition and will reinforce recognition of your brand. Take advantage of this cost-effective opportunity to display your business to Georgia’s county government leaders by returning this completed form to your Naylor account executive.

1. Please select from the following options:
   - [ ] Full-Color Logo and 50-Word Profile | $219.50
   - [ ] Black-and-White Logo and 50-Word Profile | $179.50
   - [ ] 50-Word Profile | $129.50

2. Please select the issue(s) in which you would like your ad to run:
   - [ ] Spring 2019 (ACG-Q0119)
   - [ ] Summer 2019 (ACG-Q0219)
   - [ ] Fall 2019 (ACG-Q0319)
   - [ ] Winter 2019 (ACG-Q0419)

3. Total your order: $ _______ (Ad Price) x _______ (Number of Issues) = $_______ TOTAL PRICE

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name: ________________________________________________________________
Primary Contact: __________________________________________ Position: ___________________
Address: _________________________________________________________________
City: __________________________________________ State/Province: __________ Zip/Postal Code: __________
Phone: __________________________________________ Fax: __________________________
Email: __________________________________________ Website: ____________________

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X __________________________ Date: ___________________

All cancellations must be received in writing and all premium positions (banners) are NON-cancelable. Cancellations of online ads will be pro-rated to the next 30 days exposure with a $50.00 processing fee. Submission and/or approval of online advertising copy must be received within 60 days of the contract. (ACG-Q0119)

Please sign and return to:

ACCG
Advancing Georgia’s Counties. ASSOCIATION SOLUTIONS
MEMBER SERVICES GUIDE
EDITORIAL CONTRIBUTION PARTNER MEMBERS

We appreciate the editorial contributions of our Partner Members. To show our gratitude, we'd like to offer contributing members a chance to include your advertisement with or adjacent to your editorial submission at a discounted rate. Contact your Naylor representative today for more information!

Please select from the following full-color options:

- **Full Page** | $1,529.50
- **1/2 Page** | $919.50
- **1/4 Page** | $509.50

Rates include a link to your website in the digital version of Georgia County Government!

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Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

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ADVERTISER INFORMATION

Company Name: ________________________________________________________________
Primary Contact: ____________________________________________ Position: ___________
Address: ___________________________________________________________________________
City: __________________________________ State/Province: ___________ Zip/Postal Code: ___________
Phone: __________________________________ Fax: _______________________________________
Email: ___________________________________________________________________________ Website: ________________

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X ___________________________ Date: ________________

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of $20.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). (ACG-A0018)
The Summer issue of Georgia County Government will feature Harris County. If your business caters to the Harris County market, show your support for county government by advertising alongside the feature story. For this issue, we are offering special full-color rates, making it cost-effective for you to strategically position your message to impact your target audience. Contact your Naylor representative today for more information!

Please select from the following full-color options:
- Full Page | $1,169.50
- 1/2 Page, Horizontal | $909.50
- 1/4 Page, Vertical | $599.50

Rates include a link to your website in the digital version of Georgia County Government!

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name: ________________________________________________________________

Primary Contact: ______________________________________________________________

Position: ___________________________________________________________________

Address: _____________________________________________________________________

City: _______________________________________________________________________

State/Province: __________ Zip/Postal Code: ______________

Phone: _____________________________________________________________________

Fax: _______________________________________________________________________

Email: _____________________________________________________________________

Website: ___________________________________________________________________

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____________________________________________

Date: _______________________________________________________________________

Adviser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of $20.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). (ACG-Q0219)

Please sign and return to:
MEMBER SERVICES GUIDE
EDITORIAL CONTRIBUTION PARTNER MEMBERS

We appreciate the editorial contributions of our Partner Members. To show our gratitude, we’d like to offer contributing members a chance to include your advertisement with or adjacent to your editorial submission at a discounted rate. Contact your Naylor representative today for more information!

Please select from the following full-color options:

- Full Page | $1,529.50
- 1/2 Page | $919.50
- 1/4 Page | $509.50

Rates include a link to your website in the digital version of Georgia County Government!

ADVERTISER INFORMATION

Company Name: ..............................................................................................................
Primary Contact: ............................................................................................................
Position: .........................................................................................................................
Address: ........................................................................................................................
City: ............................................................................................................................... State/Province: __________ Zip/Postal Code: __________
Phone: ......................................................................................................................... Fax: __________
Email: .......................................................................................................................... Website: __________

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X __________________________ Date: ________________

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

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MEMBER SERVICES GUIDE
BUSINESS RESOURCE SHOWCASE

This section is for those companies that provide products and services to ACCG members. Adding your profile and/or business logo to the Member Services Guide will enhance your company’s image and provide information to customers who need your products and services.

Please select from the following full-color options:
- Black-and-White Logo and 50-Word Company Profile | $239.50
- 50-Word Company Profile | $159.50

ADVERTISER INFORMATION

Company Name: ________________________________________________________________
Primary Contact: __________________________________________ Position: _______________________
Address: ________________________________________________________________
City: ___________________________ State/Province: __________ Zip/Postal Code: ________________
Phone: ___________________________ Fax: __________________________
Email: __________________________________________ Website: __________________________

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X __________________________________________ Date: __________________________

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of $20.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancellable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). (ACG-A0019)

Please sign and return to:
MEMBER SERVICES GUIDE
PROFESSIONAL DIRECTORY

Our Professional Directory section showcases businesses that provide professional services to Georgia county officials. This is your opportunity to ensure your company is considered by county leaders when a purchasing decision is made. Complete this form and return it to your Naylor account executive to reserve your space today.

Please select from the following full-color options:

- Full Page, Full-Color | $1,979.50
- 1/2 Page, Horizontal, Full-Color | $1,239.50
- 1/4 Page, Vertical, Full-Color | $579.50
- 1/8 Page, Horizontal, Full-Color | $369.50
- 1/2 Page, Horizontal, Black-and-White | $1,029.50
- 1/4 Page, Vertical, Black-and-White | $409.50
- 1/8 Page, Horizontal, Black-and-White | $219.50

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name: ____________________________________________________________________________
Primary Contact: ____________________________________________________________ Position: __________
Address: ________________________________________________________________________________
City: ________________________________________________________________________________ State/Province: __________ Zip/Postal Code: __________
Phone: __________________________________________________________ Fax: __________
Email: ________________________________________________________________________________ Website: __________________________________________________________________
I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X ___________________________________________ Date: __________

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Please sign and return to:
The Business Card Exchange section of the Member Services Guide specifically focuses on subcontractors and service companies. Include your full color or black-and-white business card at a discounted rate. If you do not have a business card or if yours is in need of an update, this is the perfect opportunity as our in-house design team can create one for you at a nominal fee.

Please select from the following options:

- 1/8 Page, Horizontal, Full-Color | $389.50
- 1/8 Page, Horizontal, Black-and-White | $249.50

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**ADVERTISER INFORMATION**

Company Name: ____________________________________________________________

Primary Contact: _______________________________ Position: _______________________________

Address: ________________________________________________________________

City: _______________________________ State/Province: __________ Zip/Postal Code: __________

Phone: _______________________________ Fax: _________________________________

Email: _______________________________ Website: ______________________________

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _______________________________ Date: __________________________

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of $20.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s) (ACG-A0019).
MEMBER SERVICES GUIDE
DIRECT-MAIL AND BELLY BAND OPPORTUNITIES

Catch readers’ attention by placing a flier, brochure or postcard inside the clear bag in which the Member Services Guide is mailed. Guarantee your message gets exposure with a direct-mail piece shipped with the publication. Or, ensure readers interact with your message by wrapping it around the service guide with a belly band. This exclusive position is only sold to one advertiser. Readers must detach the full-color belly band to access the publication, positioning your ad to be noticed.

In addition to the printed version, we can attach your direct-mail piece or belly band to the digital publication for a nominal fee — simply supply the digital file of the ad in high-resolution PDF format. Additional charges apply to animated ads.

Net Rates—Pieces Furnished by Advertiser

<table>
<thead>
<tr>
<th>Surfaces</th>
<th>Print Distribution Only</th>
<th>Print &amp; Digital Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Belly Band</td>
<td>$3,359.50</td>
<td>N/A</td>
</tr>
<tr>
<td>1-Page (2 surfaces.)</td>
<td>$1,329.50</td>
<td>$1,479.50</td>
</tr>
<tr>
<td>2-Page (4 surfaces)**</td>
<td>$1,669.50</td>
<td>$1,869.50</td>
</tr>
<tr>
<td>Postcard</td>
<td>$1,329.50</td>
<td>$1,479.50</td>
</tr>
</tbody>
</table>

Direct-mail piece should not exceed dimensions of publication with which it will be mailed. If folding is required, additional fees apply.

*Advertisers placing a display ad and direct mail piece in same publication will receive a 25% discount, to be applied to the ad of lesser value.

**3-Pages/6-Surfaces or more available; quotes supplied upon request.

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name:__________________________
Primary Contact:_______________________ Position:_______________________
Address:______________________________________________________________
City:________________________________ State/Province:____________ Zip/Postal Code:____________
Phone:______________________________ Fax:____________________________
Email:________________________________ Website:________________________

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X __________________________ Date:____________

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of $30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). ACG-A0019)